

Seattle Scoop

Insights from the Safe Software User Conference

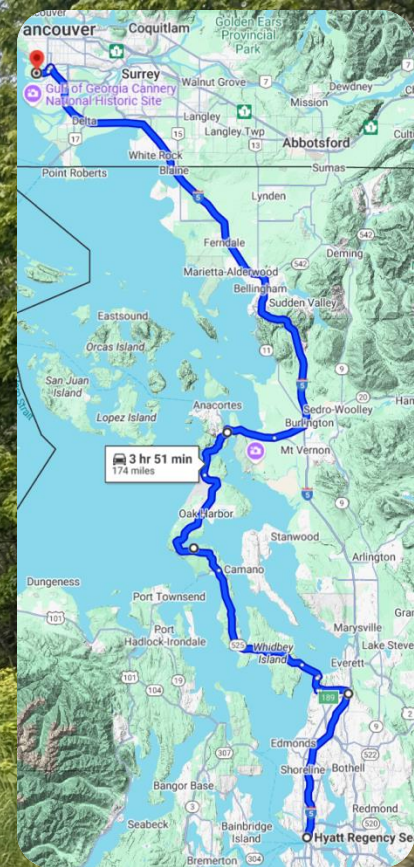
The Peak of Data & AI



JACK REACHER TOUR











PUBLIC MARKET



CITY
FISH MARKET





The Peak of Data and AI

2025

Seattle, WA



165
Sessions

170
Speakers

31
Countries





Fireside Chat

WITH DON MURRAY, CEO SAFE SOFTWARE

DOUG ATKINSON, SOLUTIONS REVIEW











The Peak of Data
and AI • 2025

Seattle, WA

Solutions
Review

ON LOCATION



7





The Peak of Data
and AI • 2025

Seattle, WA

Solutions Review

ON LOCATION

The Peak of Data
and AI • 2025

Seattle, WA

Solution





Effortless Data Integration & Automation

Locus is your complete FME deployment,
training and support partner

**Locus
Advantage**



Safe Software
Value-Added Reseller



Experts in Data



FME Certified Trainers







LOCUS
LONDON
2024

Automation	Manual QA
<ul style="list-style-type: none">• Speed of execution• Consistency• Ability to handle repetitive tasks• Scalability• Integration with development tools• Reduced human error	<ul style="list-style-type: none">• Flexibility• Ability to handle complex scenarios• Human intuition• Ability to identify visual issues• User experience testing• Equipment• Human feedback loop for bug fixes or feature improvements

LOCUS



Build Farm

a collection of computers working together to process data

Spatially distribute the workload

- FME Flow
 - Works for most tasks
 - Be mindful of queues
 - Dynamic Engines!
- Dedicated Build Farm
 - Multiple servers with "grunt"
 - Ensure configs and software builds are consistent
 - Have machine specs available for users to determine process requirements
 - Use on-site desktop machines with high specs as part of build farm





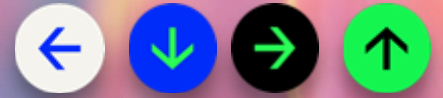












All Growth

Safe Software are growing!

Safe Software

Safe Software's Premium Support Offering

Providing tailored support designed to meet specific needs, support critical infrastructure, and optimise success.

- **Premium Core:** Fast-tracked response to critical issues with direct access to senior technical expertise
- **Premium Advanced:** Includes a dedicated Technical Account Manager (TAM) to proactively manage your support experience and prioritise critical issues
- **Premium Extended:** Comprehensive support for critical issues, ensuring continuous reliability 24/7/365

Safe Software New Subsidiaries

EU/UK Subsidiary

Dublin, Ireland and London, UK

- Improving support for partners and users
- Customer Success Teams
- Sales, Marketing, and Customer Success at trade shows, to meet more Customers





Next Peak of Data and AI





Spring 2027

Thank you!

locusglobal.com

